

# Nigerian Telecommunications Sector

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*Q1 2016 (Summary Report): State Disaggregated Data*



**18th May 2016**

## EXECUTIVE SUMMARY

This report presents the total number of active voice and internet subscribers at the end of the first quarter 2016 disaggregated by States. This report precedes a more comprehensive report and analysis of the telecommunications sector to be released shortly.

### **Active Voice Subscriptions Per State Q1 2016**

As shown in table one below, the number of active voice subscriptions stood at 148.74 Million at the end of Q1 2016 with MTN accounting for the largest share of 57.04 million (or 38% of total), followed by Glo with 34.60 million subscribers (or 23.2 % of total) and Airtel with 33.86 million (22.7%).

Lagos State accounted for the largest share of active voice subscribers with 19.04 million or 12.8% of the total, followed by Ogun State with 8.53 million subscribers or 5.7%, Kano State with 7.81 million or 5.25%, Oyo State with 7.53 million subscribers or 5.06% of the total, then FCT and Rivers State with 6.03 million (4.05%) and 5.84 million (3.93%) respectively. It is observed that all of the top five States with respect to active voice subscriptions had total subscribers in excess of their official population number as provided by the Nigerian Population Commission as shown in table 3 except for Kano and Rivers whose official population figures exceeded the number of active voice subscribers at the end of q1 2016. On the other hand, Bayelsa (1.11 million), Yobe (1.40 million), Ekiti (1.42 million) and Ebonyi (1.43 million) had the smallest number of active subscriber as of q1 2016.

Table 1 also shows that Lagos was the dominant market for all of the active voice telecom companies accounting for 10.05% of MTN total voice subscribers (followed by Ogun, Kaduna and Rivers in that order); 10.03% for Glo (followed by Oyo, Niger, Ogun and FCT in that order); 16.0% for Airtel (followed by Ogun, Kano and Oyo); and 19.1% of Etisalat voice subscribers (followed by Ogun, Kaduna and Rivers in that order)

### **Active Internet Subscriptions per State Q1 2016**

As shown in table two below, the number of active internet subscriptions stood at 92.4 Million at the end of Q1 2016 with MTN accounting for the largest share of 33.35 million (or 36.09% of total), followed by Glo with 26.53 million subscribers (or 28.70 % of total) and Airtel with 17.15 million (18.56%).

Lagos State accounted for the largest share of active internet subscribers with 12.62 million or 13.65% of the total, followed by Ogun State with 5.62 million subscribers or 6.09%, Oyo State with 4.90 million subscribers or 5.31% of the total, then Kaduna and Kano State with 4.23 million (4.57%) and 4.13 million (4.47%) internet subscribers respectively. On the other hand, Yobe (0.69 million), Bayelsa (0.73 million) and Ebonyi (0.79 million) had the smallest number of active internet subscriber as of q1 2016.

Table 2 also shows that Lagos was the dominant market for all of the active internet telecom companies accounting for 11.34% of MTN total internet subscribers (followed by Ogun, Kano and Rivers in that order); 10.36% for Glo (followed by Oyo, Niger, Ogun in that order); 16.95% for Airtel (followed by Kano, Kaduna and Rivers); and 20.27% of Etisalat voice subscribers (followed by Ogun, FCT and Kaduna in that order).

ACTIVE VOICE SUBSCRIPTIONS PER STATE AS AT MARCH 2016												
SN	STATES	Total Number of Active Voice Subscriptions Per State										Sub Total
		Mobile (GSM)				Fixed / Fixed Wireless						
		MTN	GLO	AIRTEL	EMTS	MULTI LINKS	ISAFON	IPNX	N FIXED	ST CENT	D- FIXED	
1	ABIA	1,345,196	568,920	664,418	599,329	-	-	-	2	-	-	3,177,965
2	ADAMAWA	1,029,856	511,678	896,934	285,487	-	-	-	-	-	-	2,723,955
3	AKWA IBO	1,133,073	391,651	1,157,711	433,323	-	-	-	-	-	-	3,116,758
4	ANAMBRA	2,140,384	526,615	879,158	703,634	1	-	-	-	-	-	4,249,792
5	BAUCHI	1,169,665	514,885	716,158	346,617	1	-	-	-	-	-	2,747,326
6	BAYELSA	457,130	259,933	284,459	108,562	-	-	-	-	-	-	1,110,084
7	BENUE	1,111,979	1,241,842	787,687	670,825	1	-	-	-	-	-	3,812,334
8	BORNO	748,134	351,414	1,007,889	298,714	-	-	-	-	-	-	2,406,151
9	CROSS RIV	795,289	407,804	589,469	406,353	-	-	-	27	-	-	2,198,942
10	DELTA	2,067,655	1,298,166	1,167,728	400,988	14	-	-	-	-	-	4,934,551
11	EBONYI	628,826	203,585	382,401	222,133	-	-	-	-	-	-	1,436,945
12	EDO	1,642,122	1,75,365	863,150	500,541	2	-	-	-	-	2,930	4,744,110
13	EKITI	847,619	304,859	223,569	49,898	-	-	-	-	-	-	1,425,945
14	ENUGU	1,375,844	629,300	679,853	411,069	5	-	-	-	-	-	3,096,071
15	FCT	1,949,187	1,765,833	1,037,564	1,278,105	106	-	224	1,987	393	1,508	6,034,907
16	GOMBE	708,478	392,014	527,902	186,772	-	-	-	-	-	-	1,815,166
17	IMO	1,735,784	442,468	682,475	454,481	-	-	-	-	-	-	3,315,208
18	JIGAWA	892,073	205,699	502,354	220,123	-	-	-	-	-	-	1,820,249
19	KADUNA	2,558,828	1,485,191	1,582,787	1,160,306	5	-	-	-	-	-	6,787,117
20	KANO	3,742,861	1,205,526	1,894,599	967,741	6	-	8	4	-	545	7,811,290
21	KATSINA	1,712,512	812,996	567	356,601	1	-	-	-	-	-	3,449,189
22	KEBBI	809,267	593,289	399,448	248,085	-	-	-	-	-	-	2,050,089
23	KOGI	907,726	1,383,128	347,551	365,918	1	-	-	-	-	-	3,004,325
24	KWARA	1,410,527	850,803	638,323	434,885	5	-	-	-	-	-	3,334,543
25	LAGOS	5,736,067	3,588,424	5,421,268	4,187,760	7,704	-	2,344	4,744	92,486	5,860	19,046,657
26	NASSARAV	913,917	1,136,053	583,672	628,322	-	-	-	-	-	-	3,261,964
27	NIGER	1,436,482	2,067,621	853	780,364	1	-	-	-	-	-	5,137,400
28	OGUN	3,124,465	1,987,975	1,940,214	1,483,227	12	-	-	-	-	-	8,535,893
29	ONDO	1,584,279	1,105,123	565,942	218,082	11	-	-	-	-	-	3,473,437
30	OSUN	1,888,178	1,060,536	548,397	211,692	6	-	-	-	-	-	3,708,809
31	OYO	2,488,711	1,625,482	1,531,467	891,947	11	-	22	39	-	907	7,538,586
32	PLATEAU	1,256,899	727,713	540,199	501,592	6	-	-	-	-	-	3,026,409
33	RIVERS	2,492,877	1,081,261	1,199,863	1,064,363	5	-	166	688	10,312	-	5,849,535
34	SOKOTO	1,009,761	507,432	402,890	328,223	-	-	-	-	-	-	2,248,306
35	TARABA	756,140	290,799	760,812	213,361	-	-	-	-	-	-	2,021,112
36	YOBE	649,296	41,600	618,125	93,336	-	-	-	-	-	-	1,402,357
37	ZAMFARA	788,534	304,809	420,350	164,783	-	-	-	-	-	-	1,678,476
38	OTHERS (Undefined)		1				1,213,510					1,213,511
	TOTAL	57,045,711	34,608,793	33,866,798	21,377,542	7,904	1,213,510	2,764	7,491	103,191	11,750	148,745,464

Table 1

ACTIVE INTERNET SUBSCRIPTIONS PER STATE AS AT MARCH 2016											
S/N	States	Total Number of Active Internet Subscriptions Per State									Sub-Total
		MTN	GLO	AIRTEL	EMTS	LILINKS	ISAFONE	IPNX	TN FIXED	1ST CENT	
1	ABIA	799,667	436,123	348,194	424,961	-	1,606	-	-	-	2,010,551
2	ADAMAWA	619,072	392,242	421,984	188,210	-	-	-	-	-	1,621,508
3	AKWA IBOM	665,976	300,998	592,166	299,950	-	2,240	-	-	-	1,861,330
4	ANAMBRA	1,257,484	403,693	466,199	479,680	-	1,749	-	-	-	2,608,805
5	BAUCHI	600,130	394,701	335,474	229,206	-	-	-	98	-	1,559,609
6	BAYELSA	303,280	199,259	155,776	74,340	-	122	-	-	-	732,777
7	BENUE	641,011	951,971	367,712	463,288	-	-	-	109	-	2,424,091
8	BORNO	410,030	269,387	475,770	192,168	-	-	-	-	-	1,347,355
9	CROSS RIVER	481,121	312,615	291,951	289,150	-	414	-	-	-	1,375,251
10	DELTA	1,289,739	995,148	655,145	281,005	2	3,799	-	527	-	3,225,365
11	EBONYI	323,395	156,064	170,769	146,291	-	-	-	-	-	796,519
12	EDO	1,017,364	1,330,297	438,898	352,890	-	5,473	-	-	-	3,144,922
13	EKITI	499,355	233,699	112,683	33,955	-	-	10	527	-	879,702
14	ENUGU	776,674	482,409	336,889	276,678	1	816	-	-	-	1,873,467
15	FCT	1,284,271	1,353,653	565,326	912,060	1	15,203	466	1,094	98	4,132,172
16	GOMBE	392,777	300,511	243,555	126,679	-	-	-	-	-	1,063,522
17	IMO	1,006,399	339,187	364,448	312,236	-	1,597	-	-	-	2,023,867
18	JIGAWA	379,356	157,685	220,839	140,519	-	-	-	-	-	898,399
19	KADUNA	1,489,512	1,138,518	801,083	802,206	-	117	-	274	-	4,231,710
20	KANO	1,737,833	924,132	848,015	623,078	1	974	233	-	-	4,134,266
21	KATSINA	785,463	623,227	255,459	222,997	1	47	-	-	-	1,887,194
22	KEBBI	394,017	454,804	162,777	150,945	-	-	-	-	-	1,162,543
23	KOGI	546,805	1,060,279	182,017	250,980	1	-	-	-	-	2,040,082
24	KWARA	836,708	652,209	313,018	312,336	2	640	-	286	-	2,115,199
25	LAGOS	3,785,843	2,750,815	2,909,807	3,090,355	121	73,992	3,382	3,515	2,832	12,620,662
26	NASSARA	580,632	870,876	290,290	433,596	-	-	-	-	-	2,175,394
27	NIGER	785,044	1,584,998	414,105	517,574	-	-	-	-	-	3,301,721
28	OGUN	2,116,671	1,523,943	891,132	1,095,660	3	2,015	-	-	-	5,629,424
29	ONDO	969,920	847,165	274,154	49,709	1	-	-	-	-	2,240,949
30	OSUN	1,080,161	812,986	245,132	145,146	2	540	-	238	-	2,284,205
31	OYO	1,545,571	2,012,643	711,295	632,519	4	5,919	80	61	-	4,908,092
32	PLATEAU	754,086	557,851	266,423	343,223	2	272	-	-	-	1,921,857
33	RIVERS	1,588,524	828,873	670,586	756,809	-	7,233	400	779	96	3,853,300
34	SOKOTO	510,453	388,987	171,963	193,194	-	-	-	196	-	1,264,793
35	TARABA	435,080	222,921	358,386	138,333	-	-	-	-	-	1,154,720
36	YOBE	324,022	31,890	283,534	55,185	-	-	-	-	-	694,631
37	ZAMFARA	343,149	233,661	169,114	105,745	-	-	-	-	-	851,669
38	OTHERS (Undefined)			373,113							373,113
	TOTAL	33,356,595	26,530,420	17,155,181	15,242,856	142	124,768	4,571	7,177	3,026	92,424,736

Table 2

STATE	POPULATION (2006)	2015	2016
ABIA	2,845,380	3,628,054.8	3,727,346.6
ADAMAWA	3,178,950	4,127,000.8	4,248,436.2
AKWA/IBOM	3,902,051	5,298,916.2	5,482,177.2
ANAMBRA	4,177,828	5,375,176.9	5,527,808.8
BAUCHI	4,653,066	6,318,781.3	6,537,313.9
BAYELSA	1,704,515	2,212,848.5	2,277,960.7
BENUE	4,253,641	5,572,118.5	5,741,814.8
BORNO	4,171,104	5,664,285.4	5,860,182.5
CROSS RIVER	2,892,988	3,755,757.1	3,866,268.7
DELTA	4,112,445	5,485,003.6	5,663,362.2
EBONYI	2,176,947	2,800,851.4	2,880,383.5
EDO	3,233,366	4,122,763.5	4,235,594.5
EKITI	2,398,957	3,170,959.0	3,270,798.2
ENUGU	3,267,837	4,280,750.3	4,411,118.6
GOMBE	2,365,040	3,154,389.4	3,256,962.2
IMO	3,927,563	5,238,415.8	5,408,756.1
JIGAWA	4,361,002	5,661,573.4	5,828,162.9
KADUNA	6,113,503	8,008,471.6	8,252,365.9
KANO	9,401,288	12,652,397.2	13,076,892.0
KATSINA	5,801,584	7,599,868.8	7,831,319.3
KEBBI	3,256,541	4,304,519.8	4,440,049.8
KOGI	3,314,043	4,341,278.5	4,473,490.1
KWARA	2,365,353	3,098,528.3	3,192,892.6
LAGOS	9,113,605	12,155,337.2	12,550,598.5
NASARAWA	1,869,377	2,448,817.4	2,523,395.0
NIGER	3,954,772	5,370,510.4	5,556,247.4
OGUN	3,751,140	5,048,341.6	5,217,716.2
ONDO	3,460,877	4,533,625.8	4,671,695.3
OSUN	3,416,959	4,557,394.0	4,705,589.1
OYO	5,580,894	7,578,755.3	7,840,863.6
PLATEAU	3,206,531	4,088,547.1	4,200,441.6
RIVERS	5,198,716	7,059,764.3	7,303,923.5
SOKOTO	3,702,676	4,850,373.9	4,998,089.8
TARABA	2,294,800	2,979,172.8	3,066,833.8
YOBE	2,321,339	3,180,836.4	3,294,136.8
ZAMFARA	3,278,873	4,373,220.8	4,515,427.0
FCT ABUJA	1,406,239	3,247,608.1	3,564,125.7
<b>NIGERIA</b>	<b>140,431,790</b>	<b>187,301,925.6</b>	<b>193,392,517.0</b>

Table 3 Population estimates as given by NPOPC